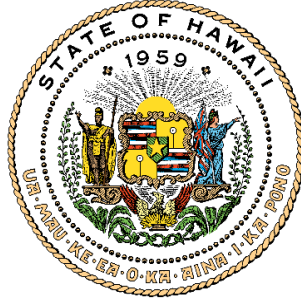




STATE OF HAWAII
KA MOKU 'ĀINA O HAWAII

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KE KIA'ĀINA

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI A HO'OMĀKA'IKA'I

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HAWAII TOURISM AUTHORITY
KE'ENA KULEANA HO'OKIPA O HAWAII

CAROLINE ANDERSON
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**HAWAII TOURISM AUTHORITY OPENS APPLICATIONS FOR ITS 2026
COMMUNITY TOURISM COLLABORATIVES**

Maui-Based Nonprofits and Businesses Invited to Apply by June 8

FOR IMMEDIATE RELEASE

May 13, 2026

HONOLULU — The Hawaii Tourism Authority (HTA) is now accepting applications for its 2026 Community Tourism Collaboratives, two cohort-based programs designed to help organizations strengthen community-centered visitor experiences and stewardship efforts.

The Community Tourism Collaboratives include two programs. The [Community Stewardship](#) program is for Maui-based nonprofits that care for a place or a natural or cultural resource. It helps participants grow their support base by incorporating visitors through voluntourism, managed access or other guided engagement. The [Regenerative Experiences](#) program is for Maui-based businesses and nonprofits developing or

improving visitor-facing experiences grounded in place, culture and community. It helps participants develop a clear experience concept, draft plan and budget, and a pathway for piloting or expanding their offering.

Both programs run from July through October 2026 and include cohort workshops, in-person trainings and participation in HTA's Hawai'i Tourism Conference on O'ahu in September. Participants will also receive a \$10,000 capacity-building award upon successful completion of the program's requirements.

Applications must be submitted by June 8, 2026, at noon HST, at regenerativetourismhawaii.info.

To learn more about the Community Stewardship program, visit regenerativetourismhawaii.info/community-stewardship-2026. Applicants can also attend an information session on May 15, 2026, 11 a.m. to noon, via [Zoom](#).

To learn more about the Regenerative Experiences program, visit regenerativetourismhawaii.info/regenerative-experiences-2026. Applicants can also attend an information session on May 15, 2026, 1-2 p.m., via [Zoom](#).

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About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for representing the Hawaiian Islands around the world — and for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources and visitor industry needs. HTA works with the community and industry to mālama Hawai'i — care for our beloved home. For more information about HTA, visit hawaii tourism authority.org or follow @HawaiiHTA on [Facebook](#), [Instagram](#), [Threads](#) and [X](#).

High-resolution images are available [here](#).

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