



2026 Hawai'i Tourism Conference

September 24 & 25, 2026

Partnership Opportunities

Hawai'i Tourism Conference: Overview

The Hawai'i Tourism Conference is the premier gathering of more than 600 Hawai'i hospitality professionals, community and environmental stewards, government officials, and thought leaders all committed to building the vitality and resilience of our state's largest industry.

Conference Partnership Opportunities: **Koa**

A Koa partnership includes:

Remarks on Day 1 of Conference Opening

10 Full Conference Registrations

1 Premium Exhibitor/Vendor Booth at the Mākeke

Reserved Table for 10 at Luncheons on Days 1 and 2

Verbal Mentions Throughout the Conference

Logo on Conference Materials

* 3 available

AMOUNT: \$10,000

Conference Partnership Opportunities: 'Ilima

An 'Ilima partnership includes:

Recognition throughout the operation hours of the Makeke as the Makeke Sponsor

5 Full Conference Registrations

1 Premium Exhibitor/Vendor Booth at the Mākeke

Verbal Mentions Throughout Conference

Logo on Conference Materials

AMOUNT: \$9,000

* 1 available

Conference Partnership Opportunities: **Maile**

Our Maile partner will be the exclusive sponsor of the Welcome Reception on Thursday evening, September 24, 2026. This level includes:

Remarks at the Welcome Reception

5 Full Conference Registrations

1 Exhibitor/Vendor Booth at the Mākeke

Verbal Mentions Throughout the Conference

Logo on Conference Materials

AMOUNT: \$8,500

* 1 available

Conference Partnership Opportunities: **Pōhinahina**

Our Pōhinahina partner(s) is the sponsor for either the day 1 or day 2 luncheon and will provide remarks at the luncheon of their choosing.

This level also includes:

2 Full Conference Registrations

Reserved Table for 10 at the Day 1 or Day 2 Luncheon

Verbal Mentions Throughout Program

Logo on Conference Materials

* 2 available

AMOUNT: \$7,500

Conference Partnership Opportunities: **Kupukupu**

Our Kupukupu partnership will sponsor morning or afternoon breaks:

This level also includes:

2 Full Conference Registrations

Reserved Table for 10 at the Day 2 Luncheon

Verbal Mentions Throughout Program

Logo on Conference Materials

AMOUNT: \$5,000

* 4 available

Conference Partnership Opportunities: Lā‘ī

Our Lā‘ī partner will receive:

2 Full Conference Registrations

1 Exhibitor/Vendor Booth at the Mākeke

Verbal Mentions Throughout Program

Logo on Conference Materials

AMOUNT: \$3,000

Exhibit At The HTA Mākeke

Showcase your business or organization at the HTA Mākeke!

Open to conference attendees on both days.

Exhibitor/Vendor Table at the Mākeke

AMOUNT: \$250

Partner with the Hawai'i Tourism Authority

Contact:

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Custom partnership packages can be developed – contact us today!