



2026 July – December Partnership Opportunities
GLOBAL MCI

Meet Hawai'i	ACTIVITY	DATE	DESCRIPTION	LOCATION	COST	CONTACT (Name & Email)
MCI MARKETING						
Meet Hawai'i	Meeting Planner Guide	Annual	The official statewide digital guide for the meeting planner audience is produced annually and receives qualified digital distribution to meeting professionals in the U.S. and international. The MCI sales team promotes the guide throughout the year. Content includes MCI key messaging and selling points, history and culture, transportation and accommodations, the Hawai'i Convention Center, individual Island sections, CSR opportunities, sales and services. Various advertising opportunities are available.	U.S.	Varies	HVCB Membership Department membership@hvcb.org
MCI TRADE SHOWS						
Meet Hawai'i	SoCal Roadshow	Aug 11-14	Two days of events and client appointments targeting single property and convention corporate and association customers. Limited partner participation is available.	Southern CA, cities TBC	\$3,250 per partner Maximum: 5 partners* Partner travel costs on own	Trevor Newman tnewman@hvcb.org Marykay Lui mlui@hvcb.org

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					*Currently full, please contact for future consideration.	
Meet Hawai'i	ASAE (American Society of Association Executives) Annual Meeting & Exposition	Aug 15-18	ASAE Annual meeting offers 3 days of events, exhibits, networking, and education. Clients manage Citywide and on property meetings and conventions. Over 2,000 CEOs and Association staff and leaders attend.	Indianapolis, IN	\$3,000 per partner Maximum: 2 partners* *Currently full, can add one partner for waitlist, please contact if interested.	Tom Casademont Tcasademont@hvcb.org

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Meet Hawai'i	Southeast Sales Blitz	Nov 2-6	Sales calls to citywide and single-property accounts, complemented by engaging client events throughout the Southeast region. This is an exceptional opportunity to showcase your Hawai'i offerings, build meaningful relationships, and drive business in a key East Coast market. Limited partner participation is available in 3-5 small events throughout the week.	GA, NC, SC, VA	\$2,500 per partner for 3-5 small events throughout the week Maximum: 5 partners Partner travel costs on own, plus optional client meals	Meredith Parkins mparkins@hvcb.org Tom Casademont tcasademont@hvcb.org
Meet Hawai'i	IMEX America	Oct 11-15	Connect with senior decision makers from the U.S., Canada, and the world as they convene at the largest meetings industry trade show in the U.S. Meet Hawai'i coordinates the Hawai'i destination booth, infusing the show presence with Hawaiian cultural elements and sharing Hawai'i products. Limited partner participation in the Hawai'i Booth is available.	Las Vegas, NV	\$11,250 Maximum partners: 31 Partner travel costs on own	Lee Conching lconching@hvcb.org
Meet Hawai'i	CRew Destination Celebration Seattle (tentative)	Nov 9	Connect with Seattle meeting planners at this evening networking event. Hosts are designated a destination-branded tall cocktail table to display information and greet guests. Limited partner participation is available.	Seattle	\$1,150 per partner Maximum:1 partner Partner travel costs on own	Marykay Lui mlui@hvcb.org
Meet Hawai'i	CRew Destination Celebration San Francisco (tentative)	Nov 10	Connect with Bay Area meeting planners at this evening networking event. Hosts are designated a destination-branded tall cocktail table to display information and greet guests. Limited partner participation is available.	San Francisco	\$1,150 per partner Maximum:1 partner Partner travel costs on own	Trevor Newman tnewman@hvcb.org

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Meet Hawai'i	SITE SoCal Holiday Event & Charity Auction	Dec 9-11	Connect with Southern California incentive professionals on a hosted table at this dinner event. Meet Hawai'i will coordinate the auction donation with the table and will also organize a client brunch around the SITE SoCal event. Limited partner participation is available.	Southern CA	TBC – show pricing not yet released Maximum partners:3 Partner travel costs on own	Marykay Lui mlui@hvcb.org

Meet Hawai'i	ACTIVITY	DATE	DESCRIPTION	LOCATION	COST	CONTACT (Name & Email)
MCI FAMILIARIZATION TRIPS (FAMS)						
Meet Hawai'i	Meet Hawai'i - Oceania FAM	Oct 22-26 Maui Oct 26-28 Post-FAM on O'ahu	The Meet Hawai'i Oceania FAM is an opportunity for qualified MCI buyers from Oceania to connect with Hawai'i industry partners. This program is designed to promote Maui among MCI clients across Oceania, particularly for corporate meetings and high-value incentive programs. Maui offers a wide range of world-class meeting and event venues, making it an ideal destination for premium group experiences. In addition, Maui's natural beauty and relaxed island atmosphere strongly align with the growing demand from Oceania planners for luxury and wellness-focused programs. The FAM will also coincide with the Hawai'i Food & Wine Festival in Kā'anapali from 23–25 October 2026, further showcasing Maui as a premier culinary destination in the Pacific.	Maui and O'ahu	Partners provide in-kind support for hosting the FAM itinerary in destination.	Kris Phadungkiatipong kphadung@meethawaii.com