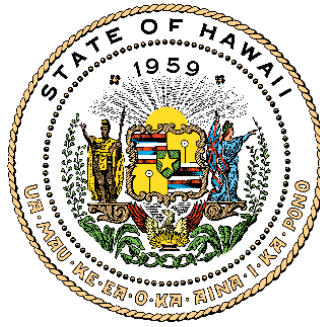




STATE OF HAWAII
KA MOKU 'ĀINA O HAWAII

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GOVERNOR
KE KIA'ĀINA

DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM
KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI A HO'OMĀKA'IKA'

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JUNE 2026 VISITOR SPENDING AND ARRIVALS ROSE SLIGHTLY

FOR IMMEDIATE RELEASE

July 31, 2026

HONOLULU – Total spending by visitors in June 2026 was \$1.98 billion (measured in nominal dollars), a 0.6 percent increase from June 2025, according to preliminary statistics from the Department of Business, Economic Development and Tourism (DBEDT). There were 858,577 total visitors in June 2026, up slightly (+0.2%) from June 2025 (857,102 visitors). Visitors who came in June 2026 spent more on an average daily basis (\$293 per person, +13.2%) than a year ago.

There were slightly more total visitors in June 2026, however their average length of stay was shorter at 7.86 days, compared to 8.86 days (-11.3%) in June 2025. The statewide average daily census¹ in June 2026 was 224,981 visitors compared to 253,252 visitors (-11.2%) in June 2025.

In June 2026, 486,117 visitors arrived from the U.S. West, a 0.7 percent growth from June 2025 (482,941 visitors). In June 2026, total spending by U.S. West visitors was \$1.01 billion, the average daily spending was \$275 per person and the average length of stay was 7.55 days. In June 2025, U.S. West visitors recorded total spending of

¹ Average daily census measures the number of visitors present on any given day.

\$1.01 billion, the average daily spending was \$242 per person and the average length of stay was 8.64 days.

In June 2026, there were 243,360 visitors from the U.S. East, an increase of 9.4 percent from June 2025 (222,425 visitors). In June 2026, total spending by U.S. East visitors was \$698.6 million, the average daily spending was \$337 per person and the average length of stay was 8.51 days. In June 2025, U.S. East visitors recorded total spending of \$642.9 million, the average daily spending was \$297 per person and the average length of stay was 9.75 days.

In June 2026, 54,902 visitors arrived from Japan, down 4.2 percent from June 2025 (57,288 visitors). In June 2026, total spending by Japanese visitors was \$82.0 million, the average daily spending was \$247 per person and the average length of stay was 6.04 days. In June 2025, Japanese visitors recorded total spending of \$82.6 million, the average daily spending was \$245 per person and the average length of stay was 5.88 days.

In June 2026, 12,211 visitors arrived from Canada, a 15.0 percent decrease from June 2025 (14,363 visitors). In June 2026, total spending by Canadian visitors was \$26.4 million, the average daily spending was \$232 per person and the average length of stay was 9.34 days. In June 2025, Canadian visitors recorded total spending of \$32.3 million, the average daily spending was \$229 per person and the average length of stay was 9.84 days.

There were 61,987 visitors from all other international markets in June 2026, which included visitors from Oceania, Other Asia, Europe, Latin America, Guam, the Philippines, the Pacific Islands and other countries. In comparison, there were 78,714 visitors (-21.3%) from all other international markets in June 2025.

Air capacity to Hawai'i in June 2026 (5,416 transpacific flights with 1,160,464 seats) increased compared to June 2025 (4,981 flights, +8.7% with 1,111,525 seats, +4.4%).

Year-to-Date 2026

A total of 5,037,820 visitors arrived in the first half of 2026, which was an increase of 2.5 percent from 4,917,106 visitors in the first half of 2025.

In the first half of 2026, total visitor spending was \$11.64 billion, up from \$10.96 billion (+6.3%) in the first half of 2025.

Other Highlights

U.S. West: In June 2026, 369,628 visitors arrived from the Pacific region and 116,381 visitors came from the Mountain region. Eight out of 10 U.S. West visitors in June 2026 had been to Hawai'i before (82.2%), while 17.8 percent were first-time visitors. In terms of accommodations, 55.5 percent of U.S. West visitors in June 2026 stayed in hotels, 13.8 percent stayed in condominiums, 12.4 percent stayed in timeshares, 11.7 percent stayed in rental homes and 10.4 percent stayed with friends and relatives.

In the first half of 2026, there were 2,575,365 visitors from the U.S. West, compared to 2,549,189 visitors (+1.0%) in the first half of 2025.

U.S. West visitors spent \$5.63 billion in the first half of 2026, compared to \$5.23 billion (+7.6%) in the first half of 2025. The average daily visitor spending in the first half of 2026 was \$277 per person, higher than the first half of 2025 (\$245 per person, +13.0%). Lodging, food and beverage, shopping, transportation and entertainment and recreation expenses all increased compared to the first half of 2025.

U.S. East: In June 2026, the three largest U.S. East regions in terms of visitor arrivals were the West South Central (63,105 visitors), South Atlantic (54,663 visitors) and East North Central (52,476 visitors). More than half of U.S. East visitors in June 2026 had been to Hawai'i before (57.0%), while 43.0 percent were first-time visitors. In terms of lodging, 58.8 percent of U.S. East visitors in June 2026 stayed in hotels, 15.7 percent stayed in condominiums, 14.2 percent stayed in rental homes, 10.7 percent stayed in timeshares and 8.4 percent stayed with friends and relatives.

In the first half of 2026, 1,423,513 visitors arrived from the U.S. East, compared to 1,254,920 visitors (+13.4%) in the first half of 2025.

U.S. East visitors spent \$3.90 billion in the first half of 2026, compared to \$3.39 billion (+15.0%) in the first half of 2025. Daily visitor spending in the first half of 2026 of \$313 per person increased from the first half of 2025 (\$281 per person, +11.4%). Visitors spent more on lodging, food and beverage, transportation, entertainment and recreation, and shopping compared to the first half of 2025.

Japan: Of the 54,902 visitors in June 2026, 53,920 visitors arrived on international flights and 982 visitors came on domestic flights. Seven out of 10 Japanese visitors in June 2026 were repeat visitors (67.8%), while 32.2 percent were first-time visitors to the islands. In terms of lodging, 78.5 percent of Japanese visitors in June 2026 stayed in hotels, 13.7 percent stayed in condominiums, 8.8 percent stayed in timeshares and 1.3 percent stayed with friends and relatives.

In the first half of 2026, there were 339,588 visitors from Japan, compared to 319,474 visitors (+6.3%) in the first half of 2025.

Visitors from Japan spent \$495.2 million in the first half of 2026, compared to \$470.4 million (+5.3%) in the first half of 2025. Daily visitor spending in the first half of 2026 (\$247 per person) increased slightly compared to the first half of 2025 (\$246 per person, +0.5%). Visitors spent more on food and beverage, but less on entertainment and recreation. Their lodging, shopping and transportation expenses were similar to the first half of 2025.

Canada: Of the 12,211 visitors in June 2026, 10,168 visitors arrived via direct air service from Canada and 2,043 visitors came on domestic flights. Six out of ten Canadian visitors in June 2026 (61.6%) had been to Hawai'i before while 38.4 percent were first-time visitors. In terms of lodging, 43.5 percent of Canadian visitors in June 2026 stayed in hotels, 21.9 percent stayed with friends and relatives, 21.0 percent stayed in condominiums, 8.6 percent stayed in rental homes and 4.4 percent stayed in timeshares.

In the first half of 2026, there were 209,084 visitors from Canada, compared to 226,021 visitors (-7.5%) in the first half of 2025.

Visitors from Canada spent \$559.3 million in the first half of 2026, compared to \$587.0 million (-4.7%) in the first half of 2025. Daily visitor spending in the first half of 2026 of \$224 per person was lower compared to the first half of 2025 (\$228 per person, -1.5%). Visitors spent more on food and beverage, transportation and shopping but less on lodging compared to the first half of 2025.

Island Highlights

O'ahu: There were 514,992 visitors to O'ahu in June 2026 compared to 512,198 visitors (+0.5%) in June 2025. Visitor spending on O'ahu was \$934.5 million in June 2026 compared to \$915.5 million (+2.1%) in June 2025. The average daily census on O'ahu was 114,131 visitors in June 2026 compared to 122,314 visitors (-6.7%) in June 2025.

In the first half of 2026, there were 2,924,512 visitors to O'ahu, compared to 2,880,915 visitors (+1.5%) in the first half of 2025. For the first half of 2026, total visitor spending was \$5.15 billion, an increase from \$4.84 billion (+6.4%) in the first half of 2025.

Maui: Two years and 10 months after the wildfires of August 8, 2023, there were 229,197 visitors to Maui in June 2026, compared to 226,981 visitors (+1.0%) in June 2025. Visitor spending rose to \$516.4 million in June 2026 from \$511.5 million (+1.0%) in June 2025. The average daily census on Maui was 49,596 visitors in June 2026 compared to 57,740 visitors (-14.1%) in June 2025.

In the first half of 2026, there were 1,284,580 visitors to Maui, compared to 1,268,198 visitors (+1.3%) in the first half of 2025. For the first half of 2026, total visitor spending was \$3.34 billion, compared to \$2.97 billion (+12.3%) in the first half of 2025.

Kaua'i: There were 128,883 visitors to Kaua'i in June 2026 compared to 135,529 visitors (-4.9%) in June 2025. Visitor spending was \$270.6 million in June 2026 compared to \$265.9 million (+1.8%) in June 2025. The average daily census on Kaua'i was 27,521 visitors in June 2026 compared to 33,639 visitors (-18.2%) in June 2025.

In the first half of 2026, there were 647,009 visitors to Kaua'i, compared to 707,490 visitors (-8.5%) in the first half of 2025. For the first half of 2026, total visitor spending was \$1.48 billion, compared to \$1.45 billion (+2.2%) in the first half of 2025.

Hawai'i Island: There were 154,835 visitors to Hawai'i Island in June 2026 compared to 155,217 visitors (-0.2%) in June 2025. Visitor spending of \$253.8 million in June 2026 was an increase from June 2025 (\$259.8 million, -2.3%). The average daily census on Hawai'i Island was 33,733 visitors in June 2026 compared to 38,434 visitors (-12.2%) in June 2025.

In the first half of 2026, there were 808,881 visitors to Hawai'i Island, compared to 884,842 visitors (-8.6%) in the first half of 2025. For the first half of 2026, total visitor spending was \$1.62 billion, compared to \$1.59 billion (+1.9%) in the first half of 2025.

Flights and Air Seats to Hawai'i

Domestic Flights

There were 4,787 nonstop domestic flights with 989,460 seats from the continental U.S. in June 2026, compared to 4,273 flights (+12.0%) with 919,435 seats (+7.6%) in June 2025.

U.S. West: For June 2026, 4,454 scheduled flights with 901,921 seats serviced Hawai'i from U.S. West.

Air capacity increased from June 2025 (3,961 flights, +12.4% with 835,383 seats, +8.0%). Fewer scheduled seats from Anchorage, Denver, Long Beach and Seattle, were offset by growth in seats from Las Vegas, Los Angeles, Oakland, Ontario California, Phoenix, Portland, Salt Lake City, San Diego, San Francisco and new service from Burbank.

U.S. East: For June 2026, 317 scheduled flights with 84,934 seats operated to Hawai'i from U.S. East.

Air capacity increased from June 2025 (300 flights, +5.7% with 82,117 seats, +3.4%). Fewer scheduled seats from Houston, New York JFK and discontinued service from Boston were offset by growth in seats from Chicago, Dallas, Minneapolis and Washington, D.C.

International Flights

In June 2026, there were 629 nonstop flights with 171,004 seats to Hawai'i from international points of origin including Japan, Canada, Korea, Oceania, Guam, Manila and many other Pacific islands. Air capacity decreased compared to June 2025 (708 flights, -11.2% with 192,090 seats, -11.0%).

Japan: In June 2026, there were 335 scheduled flights with 94,650 seats from Japan.

Air capacity decreased compared to June 2025 (355 flights, -5.6% with 102,418 seats, -7.6%). Growth in scheduled seats from Nagoya was offset by fewer seats from Narita and discontinued service from Fukuoka.

Canada: There were 69 scheduled flights with 12,096 seats from Canada in June 2026.

Air capacity declined from June 2025 (82 flights, -15.9% with 14,118 seats, -14.3%), due to reduced service from Calgary and Vancouver.

Oceania:

- **Australia:** In June 2026, there were 41 scheduled flights with 11,423 seats from Sydney, Australia. Air capacity decreased compared to June 2025, (67 flights, -38.8% with 18,363 seats, -37.8%), due to discontinued service from Melbourne and fewer seats from Sydney.

- **New Zealand:** In June 2026, there were 12 scheduled flights with 3,300 seats from Auckland, compared to 13 flights (-7.7%) with 3,629 seats (-9.1%) in June 2025.

Other Asia:

- **China:** There have been no direct flights from China to Hawai'i since service ended in early February 2020.
- **Korea:** There were 63 scheduled flights with 20,005 seats from Seoul in June 2026, compared to 82 flights (-23.2%) with 24,897 seats (-19.6%) in June 2025.
- **Taiwan:** Direct air service from Taipei to Hawai'i ended in April 2020.

Other Markets:

- **Guam:** There were 30 scheduled flights with 10,500 seats from Guam in June 2026 compared to 28 flights (+7.1%) with 9,800 seats (+7.1%) in June 2025.
- **Philippines:** There were 24 scheduled flights with 7,318 seats from Manila in June 2026 compared to 25 flights (-4.0%) with 7,550 seats (-3.1%) in June 2025.
- **Samoa:** There were four scheduled flights with 680 seats from Apia in June 2026 compared to four flights (0.0%) with 664 seats (+2.4%) in June 2025.
- **Rarotonga:** There were four scheduled flights with 756 seats from the Cook Islands in June 2026 compared to five flights (-20.0%) with 945 seats (-20.0%) in June 2025.
- **Kiribati:** There were four scheduled flights with 680 seats from Christmas Island in June 2026 compared to four flights (0.0%) with 664 seats (+2.4%) in June 2025.
- **Marshall Islands:** There were 16 scheduled flights with 2,630 seats from Majuro in June 2026 compared to 17 flights (-5.9%) with 2,822 seats (-6.8%) in June 2025.
- **Fiji:** There were five scheduled flights with 850 seats from Nadi in June 2026 compared to five flights (0.0%) with 830 seats (+2.4%) in June 2025.
- **American Samoa:** There were 13 scheduled flights with 3,614 seats from Pago Pago in June 2026, the same as in June 2025.
- **French Polynesia:** There were nine scheduled flights with 2,502 seats from Papeete in June 2026 compared to four flights (+125.0%) with 1,112 seats (+125.0%) in June 2025.

In the first half of 2026, there were 31,418 transpacific flights with 6,911,650 seats, compared to 29,476 flights (+6.6%) with 6,573,368 seats (+5.1%) in the first half of 2025.

Cruise Ship Visitors

June through August are typically slower months for out-of-state cruise ships entering Hawai'i. No out-of-state cruise ships came in June 2026. There were 9,328 visitors who came by air service to board the Hawai'i-homeported ship Pride of America.

In June 2025, 1,371 visitors came to the islands via three small out-of-state cruise ships. There were 1,794 visitors who flew to the state to board a turnaround trip on one out-of-state cruise ship that came in late May 2025 and ended its first trip around the

islands in early June. There were 9,913 visitors who came by air service to board the Pride of America.

In the first half of 2026, 93,904 visitors came to Hawai'i via 47 trips aboard out-of-state cruise ships. There were 2,587 visitors who flew to the state to board turnaround trips. Another 59,291 visitors flew to Hawai'i and boarded the Pride of America.

In the first half of 2025, 81,871 visitors came via 45 trips aboard out-of-state cruise ships. There were 1,794 visitors who flew to Honolulu to board a turnaround trip. Another 50,167 visitors flew to Hawai'i and boarded the Pride of America

Statement by DBEDT Director James Kunane Tokioka

In June 2026, Hawai'i tourism saw slight gains in overall visitor spending and arrivals compared to the previous year. Growth in visitor arrivals from U.S. West and U.S. East offset fewer visitors from Japan, Canada and other international markets.

June visitors generally took shorter trips, with all markets – except Japan – reporting shorter average lengths of stay compared to last June, continuing a trend that began in April 2026. In contrast, Japanese visitors stayed 2.8 percent longer than they did in June 2025. Despite challenges associated with exchange rates and rising costs, Hawai'i's core markets continue to visit the state.

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JUNE 2026 ARRIVALS AT A GLANCE

	2026P	2025P	% change	2026P YTD	2025P YTD	% change
TOTAL EXPENDITURES (\$ MILLION)	1,975.3	1,964.2	0.6	11,643.0	10,955.6	6.3
Total by air	1,975.3	1,963.5	0.6	11,603.5	10,917.1	6.3
U.S. Total	1,709.4	1,652.0	3.5	9,532.4	8,625.2	10.5
U.S. West	1,010.8	1,009.1	0.2	5,629.6	5,231.8	7.6
U.S. East	698.6	642.9	8.7	3,902.7	3,393.3	15.0
Japan	82.0	82.6	-0.8	495.2	470.4	5.3
Canada	26.4	32.3	-18.1	559.3	587.0	-4.7
All Others	157.4	196.6	-19.9	1,016.6	1,234.5	-17.7
Visitor arrivals by cruise ships	0.0	0.6	-100.0	39.5	38.6	2.3
TOTAL VISITOR DAYS	6,749,429	7,597,573	-11.2	41,442,714	43,070,684	-3.8
Total by air	6,749,429	7,591,128	-11.1	41,055,142	42,700,381	-3.9
U.S. Total	5,741,537	6,342,838	-9.5	32,837,327	33,475,820	-1.9
U.S. West	3,671,203	4,174,648	-12.1	20,359,992	21,389,371	-4.8
U.S. East	2,070,334	2,168,190	-4.5	12,477,336	12,086,450	3.2
Japan	331,837	336,728	-1.5	2,002,961	1,912,197	4.7
Canada	114,013	141,317	-19.3	2,493,971	2,577,523	-3.2
All Others	562,043	770,244	-27.0	3,720,883	4,734,841	-21.4
Visitor arrivals by cruise ships	0	6,445	-100.0	387,571	370,303	4.7
VISITOR ARRIVALS	858,577	857,102	0.2	5,037,820	4,917,106	2.5
Total by air	858,577	855,732	0.3	4,943,916	4,835,235	2.2
U.S. Total	729,477	705,366	3.4	3,998,877	3,804,109	5.1
U.S. West	486,117	482,941	0.7	2,575,365	2,549,189	1.0
U.S. East	243,360	222,425	9.4	1,423,513	1,254,920	13.4
Japan	54,902	57,288	-4.2	339,588	319,474	6.3
Canada	12,211	14,363	-15.0	209,084	226,021	-7.5
All Others	61,987	78,714	-21.3	396,366	485,631	-18.4
Visitor arrivals by cruise ships	0	1,371	-100.0	93,904	81,871	14.7
AVERAGE DAILY CENSUS	224,981	253,252	-11.2	228,965	237,960	-3.8
Total by air	224,981	253,038	-11.1	226,824	235,914	-3.9
U.S. Total	191,385	211,428	-9.5	181,422	184,949	-1.9
U.S. West	122,373	139,155	-12.1	112,486	118,173	-4.8
U.S. East	69,011	72,273	-4.5	68,936	66,776	3.2
Japan	11,061	11,224	-1.5	11,066	10,565	4.7
Canada	3,800	4,711	-19.3	13,779	14,240	-3.2
All Others	18,735	25,675	-27.0	20,557	26,159	-21.4
Visitor arrivals by cruise ships	0	215	-100.0	2,141	2,046	4.7
AVERAGE LENGTH OF STAY	7.86	8.86	-11.3	8.23	8.76	-6.1
Total by air	7.86	8.87	-11.4	8.30	8.83	-6.0
U.S. Total	7.87	8.99	-12.5	8.21	8.80	-6.7
U.S. West	7.55	8.64	-12.6	7.91	8.39	-5.8
U.S. East	8.51	9.75	-12.7	8.77	9.63	-9.0
Japan	6.04	5.88	2.8	5.90	5.99	-1.5
Canada	9.34	9.84	-5.1	11.93	11.40	4.6
All Others	9.07	9.79	-7.3	9.39	9.75	-3.7
Visitor arrivals by cruise ships	0.00	4.70	NA	4.13	4.52	-8.7
PER PERSON PER DAY SPENDING (\$)	292.7	258.5	13.2	280.9	254.4	10.4
Total by air	292.7	258.7	13.1	282.6	255.7	10.5
U.S. Total	297.7	260.5	14.3	290.3	257.7	12.7
U.S. West	275.3	241.7	13.9	276.5	244.6	13.0
U.S. East	337.4	296.5	13.8	312.8	280.8	11.4
Japan	247.0	245.4	0.6	247.2	246.0	0.5
Canada	231.9	228.5	1.5	224.3	227.7	-1.5
All Others	280.1	255.2	9.7	273.2	260.7	4.8
Visitor arrivals by cruise ships	0.0	100.3	-100.0	101.9	104.2	-2.2
PER PERSON PER TRIP SPENDING (\$)	2,300.6	2,291.6	0.4	2,311.1	2,228.1	3.7
Total by air	2,300.6	2,294.6	0.3	2,347.0	2,257.8	4.0
U.S. Total	2,343.4	2,342.0	0.1	2,383.8	2,267.3	5.1
U.S. West	2,079.4	2,089.4	-0.5	2,186.0	2,052.4	6.5
U.S. East	2,870.7	2,890.5	-0.7	2,741.6	2,704.0	1.4
Japan	1,492.7	1,442.6	3.5	1,458.2	1,472.5	-1.0
Canada	2,165.1	2,248.5	-3.7	2,675.2	2,596.9	3.0
All Others	2,539.7	2,497.5	1.7	2,564.8	2,542.0	0.9
Visitor arrivals by cruise ships	0.0	471.7	NA	420.5	471.3	-10.8

JUNE 2026 ISLAND HIGHLIGHTS

	2026P	2025P	% change	2026P YTD 1/	2025P YTD	% change
TOTAL EXPENDITURES (\$ MILLION)	1,975.3	1,964.2	0.6	11,643.0	10,955.6	6.3
Total by air	1,975.3	1,963.5	0.6	11,603.5	10,917.1	6.3
O'ahu	934.5	915.5	2.1	5,150.1	4,838.6	6.4
Maui	516.4	511.5	1.0	3,339.3	2,974.5	12.3
Moloka'i	N/A	1.7	N/A	N/A	15.9	N/A
Lāna'i	N/A	9.1	N/A	N/A	49.9	N/A
Kaua'i	270.6	265.9	1.8	1,480.1	1,447.9	2.2
Hawai'i Island	253.8	259.8	-2.3	1,620.2	1,590.3	1.9
Visitor arrivals by cruise ships	0.0	0.6	-100.0	39.5	38.6	2.3
TOTAL VISITOR DAYS	6,749,429	7,597,573	-11.2	41,442,713.6	43,070,684	-3.8
Total by air	6,749,429	7,591,128	-11.1	41,055,142.3	42,700,381	-3.9
O'ahu	3,423,945	3,669,417	-6.7	20,556,443.9	20,403,014	0.8
Maui	1,487,874	1,732,212	-14.1	9,916,704.0	10,016,520	-1.0
Moloka'i	N/A	10,865	N/A	N/A	79,658	N/A
Lāna'i	N/A	16,441	N/A	N/A	83,816	N/A
Kaua'i	825,616	1,009,172	-18.2	4,602,054.5	5,266,540	-12.6
Hawai'i Island	1,011,994	1,153,021	-12.2	5,937,199.3	6,850,833	-13.3
Visitor arrivals by cruise ships	0	6,445	-100.0	387,571.3	370,303	4.7
VISITOR ARRIVALS	858,577	857,102	0.2	5,037,820.1	4,917,106	2.5
Total by air	858,577	855,732	0.3	4,943,915.9	4,835,235	2.2
O'ahu	514,992	512,198	0.5	2,924,511.6	2,880,915	1.5
Maui	229,197	226,981	1.0	1,284,579.6	1,268,198	1.3
Moloka'i	N/A	2,180	N/A	N/A	14,311	N/A
Lāna'i	N/A	4,069	N/A	N/A	22,915	N/A
Kaua'i	128,883	135,529	-4.9	647,008.8	707,490	-8.5
Hawai'i Island	154,835	155,217	-0.2	808,880.9	884,842	-8.6
Visitor arrivals by cruise ships	0	1,371	-100.0	93,904.2	81,871	14.7
AVERAGE DAILY CENSUS	224,981	253,252	-11.2	228,965.3	237,960	-3.8
Total by air	224,981	253,038	-11.1	226,824.0	235,914	-3.9
O'ahu	114,131	122,314	-6.7	113,571.5	112,724	0.8
Maui	49,596	57,740	-14.1	54,788.4	55,340	-1.0
Moloka'i	N/A	362	N/A	N/A	440	N/A
Lāna'i	N/A	548	N/A	N/A	463	N/A
Kaua'i	27,521	33,639	-18.2	25,425.7	29,097	-12.6
Hawai'i Island	33,733	38,434	-12.2	32,802.2	37,850	-13.3
Visitor arrivals by cruise ships	0	215	-100.0	2,141.3	2,046	4.7
AVERAGE LENGTH OF STAY	7.86	8.86	-11.3	8.2	8.76	-6.1
Total by air	7.86	8.87	-11.4	8.3	8.83	-6.0
O'ahu	6.65	7.16	-7.2	7.0	7.08	-0.7
Maui	6.49	7.63	-14.9	7.7	7.90	-2.3
Moloka'i	N/A	4.98	N/A	N/A	5.57	N/A
Lāna'i	N/A	4.04	N/A	N/A	3.66	N/A
Kaua'i	6.41	7.45	-14.0	7.1	7.44	-4.4
Hawai'i Island	6.54	7.43	-12.0	7.3	7.74	-5.2
Visitor arrivals by cruise ships	0.00	4.70	NA	4.1	4.52	-8.7
PER PERSON PER DAY SPENDING (\$)	292.7	258.5	13.2	280.9	254.4	10.4
Total by air	292.7	258.7	13.1	282.6	255.7	10.5
O'ahu	272.9	249.5	9.4	250.5	237.2	5.6
Maui	347.1	295.3	17.5	336.7	297.0	13.4
Moloka'i	N/A	153.3	N/A	N/A	199.2	N/A
Lāna'i	N/A	555.9	N/A	N/A	595.3	N/A
Kaua'i	327.8	263.5	24.4	321.6	274.9	17.0
Hawai'i Island	250.8	225.3	11.3	272.9	232.1	17.6
Visitor arrivals by cruise ships	0.0	100.3	-100.0	101.9	104.2	-2.2
PER PERSON PER TRIP SPENDING (\$)	2,300.6	2,291.6	0.4	2,311.1	2,228.1	3.7
Total by air	2,300.6	2,294.6	0.3	2,347.0	2,257.8	4.0
O'ahu	1,814.6	1,787.3	1.5	1,761.0	1,679.5	4.9
Maui	2,253.0	2,253.5	0.0	2,599.5	2,345.4	10.8
Moloka'i	N/A	763.9	N/A	N/A	1,108.7	N/A
Lāna'i	N/A	2,246.5	N/A	N/A	2,177.3	N/A
Kaua'i	2,099.7	1,962.2	7.0	2,287.5	2,046.6	11.8
Hawai'i Island	1,638.9	1,673.9	-2.1	2,003.0	1,797.3	11.4
Visitor arrivals by cruise ships	0.0	471.7	NA	420.5	471.3	-10.8

1/ N/A = Due to limited data, Moloka'i and Lāna'i visitor statistics for June 2026 were not available.