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**FILM PRODUCTION TOURISM STANDING COMMITTEE MEETING
HAWAII TOURISM AUTHORITY
Thursday, October 16, 2025, at 9:30 a.m.**

Virtual Meeting

MINUTES OF THE FILM PRODUCTION TOURISM STANDING COMMITTEE MEETING

MEMBERS PRESENT:	Mericia Palma Elmore (Chair), Linda Wong (Vice Chair), Danny Ojiri
MEMBERS NOT PRESENT:	Leah Belmonte, Lisa Paulson
HTA STAFF PRESENT:	Caroline Anderson, Jadie Goo, Talon Kishi, Christina Tuchman, Jill Radke, Jennifer Bastiaanse, Trishia Mendoza
GUESTS:	Dir. James Tokioka, Georja Skinner, Kara Imai
LEGAL COUNSEL:	John Cole

1. Call to Order and Opening Protocol

Chair Elmore called the meeting to order at 9:30 a.m.

2. Roll Call to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic

Ms. Goo did the roll call, and members were confirmed in attendance by themselves, except for Members Belmonte and Paulson, who were excused.

3. Discussion of the Committee's Purpose and Mission

Chair Elmore read the purpose and mission of this committee: To guide initiatives that promote Hawai'i through film, television, and integrated marketing, supporting economic development, and authentic representation of the state. Every film, television, and

streaming show has the potential to be a powerful echo of Hawaii's heart. It creates an undeniable emotional connection with viewers globally, transforming them into travelers who feel a genuine pull to walk the land that they've seen on screen. This emotional conversion can be part of a powerful tourism campaign. The committee is committed to fostering stories that are accurate and authentic. Its goal is to convert screen time into high-quality, long-term tourism interests.

Chair Elmore thanked Vice Chair Wong, the committee members, and all of our partners.

4. Update Discussion of the Draft Proposal for a Hawai'i Film and Television History Museum and Pilot Grant Program***

Chair Elmore said the committee would discuss a draft proposal for a Hawai'i film and television history museum and a pilot grant program.

In accordance with Hawai'i Revised Statutes (HRS) § 92-4, § 92-5, and §201B-4, for the purpose of discussing information that must remain confidential to safeguard Hawaii's competitive advantage as a visitor destination, Chair Elmore proposed to enter into Executive Session. Vice Chair Wong moved the motion, Member Ojiri seconded. The motion passed unanimously.

The committee members joined the Executive Session at 9:34 a.m.

5. Adjournment

The committee resumed the regular session at 10:24 a.m. Chair Elmore reported that the committee approved the motion on the draft proposal for the Hawai'i Film and Television History Museum and the pilot grant program during the Executive Session. The proposal would be submitted to the HTA for further review, and the HTA will collaborate with DBEDT, HVCB, the Hawai'i Film Office, the State Foundation for Culture and the Arts, and other relevant agencies to assess visibility and identify the necessary steps to meet state procurement requirements. The HTA administration will present the results of the review to the committee during future meetings.

Chair Elmore thanked the committee members and the HTA staff who assisted with this first meeting.

The meeting adjourned at 10:25 a.m.

Respectfully submitted,

Sheillane Reyes

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Recorder