



STAFF REPORT TO THE BOARD

Agenda Item 05

January 22, 2026

REQUEST: To nominate members to the Strategic Plan Permitted Interactive Group

FACTS:

1. No more than six board members can comprise a Permitted Interactive Group.

DISCUSSION:

1. Staff recommends that the members of the Strategic Plan Permitted Interactive Group include the chair from each of the Hawai'i Tourism Authority's Standing Committees, and other suggestions are welcome.
 - a. Chair of the Administrative Standing Committee: James McCully
 - b. Chair of the Branding Standing Committee: Kim Agas
 - c. Chair of the Film Production Tourism Standing Committee: Mericia Palma-Elmore
 - d. Chair of the Ho'okahua Hawai'i Standing Committee: Lisa Paulson
 - e. Chair of the Sports Tourism Standing Committee: Chris West

RECOMMENDATION: Recommend that the board approve the nominees of the Strategic Plan Permitted Interactive Group.