



ADVISORY BOARD STANDING COMMITTEES

Administrative Standing Committee (Quorum: 4 members)

Adopted: _____

This standing committee oversees the contract terms of the President and Chief Executive Officer and is responsible for making recommendations related to their evaluation.

James McCully, Chair	Joel Guy (Vice Chair)
Leah Belmonte	Mericia Palma Elmore
Lisa Paulson	
HTA Staff: Caroline Anderson and David Uchiyama	

Branding Standing Committee (Quorum: 4 members)

Adopted: _____

This standing committee provides strategic review, evaluation, and recommendations on the Authority's branding and marketing initiatives, programs, and/or activities that support the Authority's vision, mission, and strategic objectives, with a particular focus on destination branding, meetings, conventions, and incentive (MCI) business.

Kimberly Agas (Chair)	Danny Ojiri (Vice Chair)
Troy Lazaro	Lanai Tabura
Terry Fischer	
HTA Staff: Jadie Goo	

Film Production Tourism Standing Committee (Quorum: 3 members)

Adopted: _____

This standing committee will guide initiatives that promote Hawai'i through film and television and integrated marketing, to drive economic development and foster a positive, authentic representation of the state.

Mericia Palma Elmore (Chair)	Linda Wong (Vice Chair)
Danny Ojiri	Lisa Paulson
Leah Belmonte	
HTA Staff: Jadie Goo	



Ho'okahua Hawaii Standing Committee (Quorum: 3 members)

Adopted: _____

This committee provides strategic guidance on destination stewardship, the perpetuation of Hawaiian culture, the development and enhancement of visitor experiences, workforce development, and the creation and implementation of the HTA Strategic Plan, Destination Management Action Plans (DMAPs), and the state Tourism Functional Plan. The committee will consider community priorities and visitor industry needs and assess the social and economic impacts of tourism.

Lisa Paulson, Chair	Terry Fischer (Vice Chair)
Leah Belmonte	Joel Guy
Troy Lazaro	
HTA Staff: Caroline Anderson	

Sports Tourism Standing Committee (Quorum: 3 members)

Adopted: _____

This standing committee will advance Hawai'i's position as a premier destination for sports-related travel and events. The committee provides strategic guidance on initiatives that leverage sports tourism to drive economic impact, enhance the destination's brand, support local, national and international partnerships, and strengthen community well-being.

Chris West, Chair	Lanai Tabura (Vice Chair)
Kimberly Agas	Terry Fischer
Linda Wong	
HTA Staff: Milton Lafitaga	



PERMITTED INTERACTION GROUPS (PIG)

CEO Search Permitted Interaction Group (PIG)

Adopted: _____

The purpose of the CEO Search PIG is to recruit, hire, and establish contract terms for the Hawai'i Tourism Authority (HTA) President & CEO.

James McCully, Chair	Joel Guy (Vice Chair)
Leah Belmonte	Mericia Palma Elmore
Lisa Paulson	
HTA Staff: Caroline Anderson and David Uchiyama	