

HAWAII TOURISM AUTHORITY

Monthly Financial Report

March 31, 2026

For the May 1, 2026, HTA Advisory Board Meeting



Fiscal Year 2026 Tourism Budget (General Funds)

Program	Actual*	Fiscal Year 2026 Budget	Budget vs. Actual
Administration and Governance – BED113	1,258,725	3,696,660	2,437,935
Branding and Marketing – BED114	34,239,117	39,249,201	5,010,084
Sports and Signature Events – BED115	4,714,084	7,318,075	2,603,991
Destination Stewardship and Community – BED116	5,783,537	7,923,883	2,140,346
Regenerative Tourism Development – BED117	5,783,537	3,762,181	3,645,339
Workforce Development – BED118	423,640	1,050,000	626,360
Total	46,535,945	63,000,000	16,464,055

*Amounts include Year to Date Expenditures (Paid to Date) and Encumbered Funds as of the reporting date.

Fiscal Year 2026 Hawaii Convention Center (HCC) Budget

Convention Center Enterprise Special Fund	Actual*	Fiscal Year 2026 Budget	Budget vs. Actual
HCC Operations	5,790,221	5,790,221	-
HCC Repairs and Maintenance	-	8,606,799	8,606,799
HCC Sales and Marketing	1,580,000	1,580,000	-
Transfer to Budget & Finance**	11,000,000	11,000,000	-
Total	18,370,221	26,977,020	8,606,799

*Amounts include Year to Date Expenditures (Paid to Date) and Encumbered Funds as of the reporting date.

HCC Rooftop Terrace Deck Repair Project

Description	Actual*	Budget	Variance
Construction	87,516,721	87,516,721	-
Design and Engineering	4,664,051	5,932,051	1,268,000
Equipment	-	500,000	500,000
Permits	41,950	150,740	108,790
Project Management	1,794,761	3,193,569	1,398,808
Contingency	-	11,377,174	11,377,174
Total	94,017,483	108,670,255	14,652,772

*Amounts include Year to Date Expenditures (Paid to Date) and Encumbered Funds as of the reporting date.