The State of Hawai`i

Department of Business, Economic Development, and Tourism

Hawai`i Tourism Authority

March 31, 2026

These financial statements are unaudited and have been prepared by HTA management (unless otherwise noted) for information purposes only.

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VP of Finance

HAWAI`I TOURISM AUTHORITY

Hawai`i Tourism Authority
March 31, 2026

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Hawai`i Tourism Authority
All Funds
Balance Sheet
As of March 31, 2026

	Tourism Funds	Convention Center Funds	Capital Improvement Project (CIP) Funds	Tourism Emergency Special Fund	Federal Funds	Total
Assets						
Cash and Cash Equivalents	-	-	-	1,555,503	-	1,555,503
CIP Funds	-	-	94,224,620	-	-	94,224,620
Federal Grants	-	-	-	-	5,578,532	5,578,532
General Funds	33,005,892	-	-	-	-	33,005,892
Special Funds	468,140	27,922,760	-	-	-	28,390,900
Investments	-	-	-	3,406,382	-	3,406,382
Total Assets	33,474,032	27,922,760	94,224,620	4,961,885	5,578,532	166,161,829
Fund Balances						
CIP Funds:						
Encumbered	-	-	87,456,360	-	-	87,456,360
Unencumbered	-	-	6,768,260	-	-	6,768,260
Subtotal - CIP Fund Balance	-	-	94,224,620	-	-	94,224,620
Federal Funds:						
Encumbered	-	-	-	-	3,272,160	3,272,160
Unencumbered	-	-	-	-	2,306,372	2,306,372
	-	-	-	-	5,578,532	5,578,532
General Funds:						
Encumbered	16,541,836	-	-	-	-	16,541,836
Unencumbered	16,464,055					16,464,055
Subtotal - General Fund Balance	33,005,892	-	-	-	-	33,005,892
Special Funds:						
Encumbered	328,503	3,865,032	-	-	-	4,193,535
Unencumbered	139,637	24,057,728	-	4,961,885	-	29,159,250
Subtotal - Special Fund Balances	468,140	27,922,760	-	4,961,885	-	33,352,785
Total Fund Balances	33,474,032	27,922,760	94,224,620	4,961,885	5,578,532	166,161,829

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
Tourism General Funds - Fiscal Year 2026
Statement of Revenues, Expenditures, Encumbrances, and Change in Fund Balance
March 31, 2026

	For the Month Ended	Year to Date (YTD)	Encumbered Funds	Actual (YTD + Enc.)	FY 2026 Budget	Unused Funds
Expenditures						
Administration and Governance	110,867	1,089,374	169,351	1,258,725	3,696,660	2,437,935
Branding and Marketing	3,387,249	27,299,758	6,939,359	34,239,117	39,249,201	5,010,084
Sports and Signature Events	371,730	2,318,011	2,396,073	4,714,084	7,318,075	2,603,991
Destination Stewardship	766,475	4,143,370	1,640,167	5,783,537	7,923,883	2,140,346
Regenerative Tourism Development	12,567	116,842	-	116,842	3,762,181	3,645,339
Workforce Development	-	154,149	269,491	423,640	1,050,000	626,360
Total Expenditures	4,648,887	35,121,504	11,414,441	46,535,945	63,000,000	16,464,055
Change in Fund Balance	(4,648,887)	(35,121,504)				
Fund Balance						
March 1, 2026 / July 1, 2025	32,527,383	63,000,000				
March 31, 2026	27,878,496	27,878,496				

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
Tourism General Funds - Prior Year Funds
Statement of Revenues, Expenditures, Encumbrances, and Change in Fund Balance
March 31, 2026

	For the Month Ended	Year to Date (YTD)	Encumbered Funds
Expenditures			
Administration and Governance	36,077	819,755	455,230
Branding and Marketing	3,143	2,081,548	104,149
Sports and Signature Events	-	1,798,727	231,462
Destination Stewardship	201,200	629,581	3,580,969
Regenerative Tourism Developmen	3,824	97,643	235,944
Workforce Development	-	85,677	519,641
Total Expenditures	244,245	5,512,931	5,127,395
Lapsed Funds	-	(622,579)	
Change in Fund Balance	(244,245)	(6,135,510)	
Fund Balance			
March 1, 2026 / July 1, 2025	5,371,641	11,262,906	
March 31, 2026	5,127,396	5,127,396	

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
Tourism Special Fund - Prior Year Funds
Statement of Revenues, Expenditures, Encumbrances, and Change in Fund Balance
March 31, 2026

	For the Month Ended	Year to Date (YTD)	Encumbered Funds
Revenues			
Interest, Net	-	114,327	
Total Revenues	-	114,327	
Expenditures			
Administration and Governance	-	-	-
Branding and Marketing	-	174,796	328,503
Total Expenditures	-	174,796	328,503
Change in Fund Balance	-	(60,469)	
Fund Balance			
March 1, 2026 / July 1, 2025	-	528,609	
March 31, 2026	-	468,140	

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
Convention Center Enterprise Special Fund
Statement of Revenues, Expenditures, Encumbrances, and Change in Fund Balance
March 31, 2026

	For the Month Ended	Year to Date (YTD)	Encumbered Funds
Revenues			
HCC Operations	-	433,949	
Interest	-	503,615	
TAT	-	11,000,000	
Total Revenues	-	11,937,564	
Expenditures			
HCC Marketing	-	1,580,000	-
HCC Operations	1,675,282	1,925,188	3,865,032
HCC Repairs and Maintenance	-	3,301,788	-
Total Expenditures	1,675,282	6,806,977	3,865,032
Transfers	-	(11,000,000)	
Change in Fund Balance	(1,675,282)	(5,869,413)	
Fund Balance			
March 1, 2026 / July 1, 2025	29,598,042	33,792,173	
March 31, 2026	27,922,760	27,922,760	

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
Capital Improvement Project Funds
Statement of Revenues, Expenditures, Encumbrances, and Change in Fund Balance
March 31, 2026

	For the Month Ended	Year to Date (YTD)	Encumbered Funds
Revenues			
Appropriation Transfer	-	36,400,000	
Total Revenues	-	36,400,000	
Expenditures			
Construction Services	2,476,581	2,476,581	85,040,140
Permitting	-	27,350	-
Professional Services	130,183	716,282	2,416,220
Total Expenditures	2,606,764	3,220,213	87,456,360
Inter-Departmental Transfer*	-	(222,387)	
Change in Fund Balance	(2,606,764)	32,957,400	
Fund Balance			
March 1, 2026 / July 1, 2025	96,831,384	61,267,220	
March 31, 2026	94,224,620	94,224,620	

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
Tourism Emergency Special Fund
Statement of Revenues, Expenditures, Encumbrances, and Change in Fund Balance
March 31, 2026

	For the Month Ended	Year to Date (YTD)	Encumbered Funds
Revenues			
Interest, Net	867	71,814	-
TAT	-	4,888,595	-
Total Revenues	867	4,960,409	-
Change in Fund Balance	867	4,960,409	
Fund Balance			
March 1, 2026 / July 1, 2025	4,961,018	1,476	
March 31, 2026	4,961,885	4,961,885	

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
Federal Funds
Statement of Revenues, Expenditures, Encumbrances, and Change in Fund Balance
March 31, 2026

	For the Month Ended	Year to Date (YTD)	Encumbered Funds
Expenditures			
Destination Stewardship	-	1,589,345	3,272,160
Total Expenditures	-	1,589,345	3,272,160
Change in Fund Balance	-	(1,589,345)	
Fund Balance			
March 1, 2026 / July 1, 2025	5,578,532	7,167,877	
March 31, 2026	5,578,532	5,578,532	

* Refer to the selected management disclosures section for more information.

Hawai`i Tourism Authority
March 31, 2026
Selected Management Disclosures

1. **Summary of Significant Accounting Policies**
The Hawai'i Tourism Authority (HTA or Authority) was established on January 1, 1999, by Act 156 of the Session Laws of Hawaiʻi (SLH) 1998. It was placed within the State of Hawaii, Department of Business, Economic Development, and Tourism (DBEDT), for administrative purposes only. The Authority is subject to administrative control and supervision of DBEDT under HRS 26-35. The Authority is responsible for developing a strategic tourism marketing plan and developing measures of effectiveness to assess the overall benefits and effectiveness of the marketing plan and progress toward achieving the Authority's strategic plan goals. In addition, effective July 1, 2000, control and management of the Hawaii Convention Center (HCC) were transferred to the Authority from the Convention Center Authority (CCA) by Executive Order No. 3817. Effective July 1, 2002, the Center, by statute, became the responsibility of the Authority. The Center opened to the public in June 1998 and is used for various events, including conventions and trade shows, public shows, and spectator events. The Center offers approximately 350,000 square feet of rentable space, including 51 meeting rooms.

Act 132 SLH 2025 amended HRS 201B-2. The Authority is headed by an advisory board of directors comprising 12 voting members. The governor shall appoint ten members, the Senate president one member, and the Speaker of the House of Representatives one member. The board will submit a nominee to the governor, who shall, subject to the advice and consent of the Senate, appoint the nominee to serve as the president and chief executive officer. The president and chief executive officer shall report directly to the governor.

Funds
The Authority's funds are as follows:

Tourism Funds:

- **Tourism Special Fund (TSF)** –The TSF accounted for functions related to developing and promoting the tourism industry. Effective January 1, 2022, pursuant to Act 1 Special Legislative Session 2021, the TSF was sunset and discontinued the ability to expend any new funds. Funds encumbered as of June 30, 2021, can be spent until June 30, 2026. All unused funds as of June 30, 2026, shall be transferred to Budget and Finance.

- **Fiscal Year 2024 General Funds –** HTA was appropriated $60,000,000 in general funds by the governor, as authorized by Section 5 of Act 164, SLH 2023. Funds lapsed on June 30, 2024. On July 1, 2025, the fund had a starting balance of $109,605.

- **Fiscal Year 2025 General Funds** – Pursuant to Section 3 of Act 230, SLH 2024, the 2024 Legislature appropriated $63,000,000 of state general funds for HTA's fiscal year 2025 operating budget. The Act divided HTA's operations into six new programs. The six programs are:

    - BED113 Administration and Governance
    - BED114 Branding and Marketing
    - BED115 Sports and Signature Events
    - BED116 Destination Stewardship and Community
    - BED117 Regenerative Tourism Development
    - BED118 Workforce Development

    As described in Executive Memorandum 24-04, *FY 25 Budget Execution Policies and Instructions,* HTA's operating budget is subject to a 5% hard restriction and a 5% contingency restriction imposed by B&F.

On January 24, 2025, the Governor released $6,300,000 in restricted funds to support additional branding and marketing efforts amid the anticipated downturn in tourism and the continued slump in Maui hotel occupancy.

Funds lapsed on June 30, 2025. On July 1, 2025, the fund had a starting balance of $11,262,906.

- **Fiscal Year 2026 General Funds** – Pursuant to Section 3 of Act 230, SLH 2025, the 2025 Legislature appropriated $63,000,000 of state general funds for HTA's fiscal year 2026 operating budget.

  As described in Executive Memorandum 25-03, *FY 26 Budget Execution Policies and Instructions,* HTA's operating budget is subject to a 5% hard restriction and a 5% contingency restriction imposed by B&F.

  On April 15, 2026, the Governor released $2,000,000 in restricted funds to support additional branding and marketing efforts to address softening tourism demand. On March 31, 2026, the total restricted fund balance is $4,300,000.

  Funds will lapse on June 30, 2026.

Convention Center Funds:

- **Convention Center Enterprise Special Fund (CCESF)** – Under Section 201B-8, the Convention Center Enterprise Special Fund accounts for functions related to the operation and management of the Hawaii Convention Center (HCC).

  - The 2023 State Legislature did not set an expenditure ceiling for fiscal year 2024 for the CCESF. As such, the Governor approved the transfer of $11,000,000 in general funds authorized by Section 5 of Act 164, SLH 2023, for the HCC, on the condition that HTA will subsequently transfer $11,000,000 from the CCESF to B&F. The transfer to B&F was completed in fiscal year 2026. The funds lapsed on June 30, 2024. On July 1, 2025, the fund had a starting balance of $1,058,622. For reporting purposes, these funds were grouped into the CCESF.

  - The 2024 Legislature provided the CCESF with a $34,000,000 expenditure ceiling in Section 3 of Act 230, SLH 2024. The expenditure ceiling lapsed on June 30, 2025. On July 1, 2025, the fund had a starting balance of $2,243,166.

  - The 2025 Legislature provided the CCESF with a $26,977,020 expenditure ceiling in Section 3 of Act 250, SLH 2025. The expenditure ceiling will lapse on June 30, 2026.

Capital Improvement Projects (CIP) Funds

- **General Funds** - Pursuant to Act 164, SLH 2023, $64,000,000 of general funds were provided for long-term repairs of the HCC rooftop terrace deck. Per Executive Memorandum 23-08, dated October 30, 2023, B&F transferred HTA's $64,000,000 operating appropriation to B&F for the Maui wildfires.

Hawai`i Tourism Authority
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Selected Management Disclosures

- **General Obligation Bonds**
  - Pursuant to Section 26 Item A-0.05, Act 248, SLH 2022, $15,000,000 of CIP funds were provided for the temporary repairs of the HCC rooftop terrace deck. The Governor authorized the release of funds on February 22, 2023. Unused funds lapsed on June 30, 2024. On December 2, 2024, the Governor lapsed $13,648,100. On July 1, 2025, the fund had an adjusted starting balance of $359,208.

  - The 2024 Legislature appropriated $64,000,000 of CIP funds for the HCC rooftop terrace deck repair project in Section 7 Item A-1.1 of Act 230, SLH 2024. Funds will lapse on June 30, 2026. On July 1, 2025, the fund has a starting balance of $60,908,011

  - The 2025 Legislature appropriated $36,400,000 in CIP funds for HCC Improvements in Section 14, Item A-2, of Act 250, SLH 2025. Funds will lapse on June 30, 2028.

  Per Section 103-8.5 HRS, 1% of CIP appropriation classified as the construction cost element for the construction or renovation of State buildings must be transferred to the State Foundation of Culture and Arts Works of Art Special Fund. Year-to-date, HTA transferred $222,387 to the fund.

Tourism Emergency Special Fund (TESF):

- The Tourism Emergency Special Fund accounts for functions related to maintaining a tourism emergency fund. Per Section 201B-10, revenues prescribed by Section 237D-6.5(b) and all investment earnings are credited to the fund's assets. Funds are currently held at the Bank of Hawaii. Funds must be exclusively used to develop and implement emergency measures to respond to a tourism emergency pursuant to section 201B-9.

  The governor declared a tourism emergency in the sixth emergency proclamation relating to the Maui wildfires, dated August 19, 2023. HTA developed a marketing plan to address the tourism emergency. The plan was completed in June 2025. HTA spent $4,997,607.

  In October 2025, HTA received $4,888,595 to replenish the fund.

Federal Funds:

- **Economic Development Administration (EDA) State Tourism Grant** – Official Name: ARPA-EDA Tourism Grant (Non-Competitive ARPA State Tourism Grant for the State of Hawaii) – The Authority was awarded $14,024,372 on December 8, 2021. Grant rules required the approval of the Grant Administration Plan (GAP) before the commencement of work. EDA approved the Authority's GAP on March 21, 2023. The Authority will subaward with the Department of Land and Natural Resources (DLNR) for $7,200,000 to enhance and develop Hawaii's outdoor recreational assets. All work must be completed by May 31, 2027, and money spent by September 30, 2027.

Basis of Accounting
The Governmental Funds' financial statements are reported using the modified-accrual basis of accounting.

Hawai`i Tourism Authority
March 31, 2026
Selected Management Disclosures

Transient Accommodations Tax (TAT)
Under Section 237D-6.5, $11,000,000 shall be allocated to the Convention Center Enterprise Special Fund annually. Furthermore, funds shall be allocated to maintain a balance of $5,000,000 in the Tourism Emergency Special Fund.

Governance & Org-Wide Expenditures
Governance and organization-wide expenditures include board member inter-island travel, meeting minutes, insurance premiums, audit expenses for the Authority and the HCC, and other board meeting expenses.

Investments
Any funds invested by the Authority must comply with the requirements set forth in HRS 36-21. The Authority's investments are reported at fair value.

The TSF and CCESF participate in the State's investment pool program administered by B&F.

Encumbrances
Encumbrances are obligations in the form of purchase orders, contracts, or other commitments that only become liabilities once the performance of the conditions stated in the commitment is completed.

Per HRS 40-90 (b), "All encumbrances for contracts shall become void after five years from the end of the fiscal year of the original encumbrance, provided that the comptroller may grant an exemption from this subsection if the comptroller finds that there is sufficient justification to extend a contract encumbrance."

Use of Estimates
Preparing these financial statements required management to make estimates and assumptions that affect the amounts reported in the basic financial statements and accompanying notes. Actual results may differ from those estimates.

2. Hawaii Convention Center Rooftop Terrace Deck Repair Project

The Hawaii Convention Center was placed on a modified operating schedule for the rooftop terrace deck project. Large sections of the HCC on the 3rd and 4th floors are closed off for construction. Events are generally allowed only during nights and weekends. Construction began on January 1, 2026, and is scheduled to be completed by November 30, 2027.

The table below summarizes the project's financial activity from July 1, 2023, to March 31, 2026:

Description	Expenditure to Date	Encumbered Funds	Budget
Construction	2,476,581	85,040,140	87,516,721
Design and Construction Administration (CA)	3,468,582	1,195,469	5,932,051
Equipment	-	-	500,000
Permitting	41,950	-	150,740
Project Management	574,010	1,220,751	3,193,569
Contingency Reserve	-	-	11,377,174
Total	6,561,123	87,456,360	108,670,255

The table below summarizes the funds used for the rooftop terrace deck project:

Description	Act 248 SLH 2022 ($15,000,000)	Act 230 SLH 2024 ($64,000,000)	Act 230 SLH 2025 ($36,400,000)	CCESF	Total
Construction	-	57,883,621	29,633,100	-	87,516,721
Design and CA	517,000	4,361,224	1,053,827	-	5,932,051
Equipment	-	-	500,000	-	500,000
Permitting	-	41,950	108,790	-	150,740
Project Management	670,000	1,105,915	1,417,654	-	3,193,569
Contingency Reserve	-	-	3,353,431	8,023,743	11,377,174
Total	1,187,000	63,392,710	36,066,802	8,023,743	108,670,255

3. EDA State Tourism Grant

To address the tourism downturn following the pandemic and support the development of outdoor recreational activities in the State, HTA applied for a non-competitive State Tourism Grant from the EDA.

The table below summarizes EDA grant activity from July 1, 2023, to March 31, 2026:

Program	Expenditure to Date	Encumbered Funds	Budget
DLNR Projects	5,412,477	1,787,523	7,200,000
USA MMA Leisure & Co-op	4,000,000	-	4,000,000
Urban Trails	-	-	750,000
Tourism Collabs	-	-	750,000
Overhead	-	-	1,324,372
Total	9,412,477	4,343,505	14,024,372

Supplementary Information

Hawai`i Tourism Authority
Budget vs. Actual - Fiscal Year 2026 Funds
July 1, 2025 to March 31, 2026

	Budget Line Item (BLI)	Actual*	Fiscal Year 2026 Budget	Unused Funds
Tourism				
	General Funds			
	BED113 Administration and Governance			
1	Campaign Effectiveness Study	-	250,000	250,000
2	General and Administrative	316,969	487,272	170,303
3	Governance - Gen Board Others	36,420	57,600	21,180
4	Hawaiitourismauthority.org	9,976	25,000	15,024
5	Internet and Security Upgrades	-	100,000	100,000
6	Program Evaluation	-	135,000	135,000
7	Professional Services	-	193,983	193,983
8	Server Migration	-	100,000	100,000
9	Travel - Admin	19,584	33,334	13,750
10	Travel - Branding	6,111	33,333	27,222
11	Travel - Destination Stewardship	20,051	33,333	13,282
12	Website Upgrades	-	100,000	100,000
13	Salaries	849,614	1,598,872	749,258
14	G&A Fund	-	179,267	179,267
15	Budget Restriction	-	369,666	369,666
	Subtotal BED113	1,258,725	3,696,660	2,437,935
	BED114 Branding and Marketing			
16	Baseball	-	-	-
17	Canada	895,123	900,000	4,877
18	China	499,300	500,000	700
19	Cruise	49,995	50,000	5
20	Europe	699,513	700,000	487
21	Global Marketing, Conventions, and Incentives	6,326,150	6,326,150	-
22	Global Support Services	1,054,085	1,054,085	-
23	Island-Destination Int. Marketing	2,950,000	2,950,000	-
24	Japan	5,596,038	5,600,000	3,962
25	Korea	810,000	810,000	-
26	Oceania	836,364	900,000	63,636
27	Philippines	75,000	75,000	-
28	Taiwan	500,000	500,000	-
29	USA	13,643,538	13,652,145	8,607
30	Salaries	304,011	581,490	277,479
31	Marketing Opportunity Fund	-	725,411	725,411
32	Budget Restriction	-	3,924,920	3,924,920
	Subtotal BED114	34,239,117	39,249,201	5,010,084
	BED115 Sports and Signature Events			
33	Baseball	100,000	100,000	-
34	Collegiate Sports	-	167,000	167,000
35	Football	123,156	268,156	145,000
36	LPGA	250,000	250,000	-
37	PGA Tour Contracts	1,445,590	1,445,590	-
38	Signature Events (‘umeke)	2,434,551	3,234,550	799,999
39	Soccer	-	650,000	650,000
40	Surfing	300,000	300,000	-
41	Salaries	60,787	78,565	17,778
42	Sports Opportunity Fund	-	92,407	92,407
43	Budget Restriction	-	731,807	731,807

*Amount includes Year to Date Expenditures (Paid to Date) and Encumbered Funds as of the reporting date.

Hawai`i Tourism Authority
Budget vs. Actual - Fiscal Year 2026 Funds
July 1, 2025 to March 31, 2026

	Budget Line Item (BLI)	Actual*	Fiscal Year 2026 Budget	Unused Funds
	Subtotal BED115	4,714,084	7,318,075	2,603,991
	BED116 Destination Stewardship and Community			
44	Community Enrichment Program	1,466,251	1,500,750	34,499
45	Ho‘okipa Malihini Initiative	456,550	456,550	-
46	Kahea Greetings - Airports	750,000	750,000	-
47	Kahu Aina	581,670	581,670	-
48	Kukulu Ola	1,077,000	1,502,631	425,631
49	Visitor Assistance Programs	661,350	911,350	250,000
50	Visitor Education Post Arrival Marketing	457,267	809,000	351,733
51	Salaries	333,449	619,537	286,088
52	Destination Management Opportunities	-	7	7
53	Budget Restriction	-	792,388	792,388
	Subtotal BED116	5,783,537	7,923,883	2,140,346
	BED117 Regenerative Tourism Development			
55	Comm. Tourism Collaborative	-	1,675,000	1,675,000
56	Foundational Technical Assistance	-	401,800	401,800
57	Salaries	116,842	229,286	112,444
58	Regenerative Tourism Opportunities	-	79,577	79,577
59	Budget Restriction	-	376,218	376,218
	Subtotal BED117	116,842	3,762,181	3,645,339
	BED118 Workforce Development			
60	Hawaiian Culture Initiative	-	110,000	110,000
61	Hawai'i Tourism Summit	158,640	270,000	111,360
62	Scholarship Program	265,000	265,000	-
63	Workforce Development	-	300,000	300,000
64	Budget Restriction	-	105,000	105,000
	Subtotal BED118	423,640	1,050,000	626,360
	Total Tourism General Funds	46,535,945	63,000,000	16,464,055
Hawai‘i Convention Center (HCC)				
	Convention Center Enterprise Special Fund (CCESF)			
65	HCC Operations	5,790,221	5,790,221	-
66	HCC Repairs and Maintenance	-	8,606,799	8,606,799
67	HCC Sales	1,580,000	1,580,000	-
68	Transfer to Budget & Finance	11,000,000	11,000,000	-
	Total CCESF	18,370,221	26,977,020	8,606,799

*Amount includes Year to Date Expenditures (Paid to Date) and Encumbered Funds as of the reporting date.