

2026 Measures Related to HTA and Tourism
Active Bills Tracked
As of Jan. 28, 2026 at 9 p.m.

Measure	Bucket	Measure/Report Title/Description (Updated 1/28/26 at 9 PM)	Introducer	Committee Referrals
HB 2268	HTA	RELATING TO FILM PRODUCTION. Adds the marketing and promotion of film production as a power of the Hawai'i Tourism Authority.	NAKAMURA (Introduced by request of another party) /Governor Package	
SB 3087	HTA	RELATING TO FILM PRODUCTION. Adds the marketing and promotion of film production as a power of the Hawai'i Tourism Authority.	KOUCHI (Introduced by request of another party) Governor Package	
HB 2403	HTA	RELATING TO THE HAWAII TOURISM AUTHORITY. Requires the Advisory Board of Directors of the Hawai'i Tourism Authority to be composed of seven, rather than twelve, members. Requires the Governor to appoint members to the Advisory Board from lists provided by certain organizations representing the tourism industry.	HOLT, ALCOS, KEOHOKAPU-LEE LOY, KILA, KUSCH, MARTEN, OLDS, PIERICK, REYES ODA	
SB 3267	HTA	RELATING TO THE HAWAII TOURISM AUTHORITY. Requires the Advisory Board of Directors of the Hawai'i Tourism Authority to be composed of seven, rather than twelve, members. Requires the Governor to appoint members to the Advisory Board from lists provided by certain organizations representing the tourism industry.	House: WAKAI, HASHIMOTO, MCKELVEY, Chang, Richards, San Buenaventura	
HB 1944	HTA	RELATING TO TOURISM. Establishes and designates the Corporation for the Stewardship of Hawai'i Tourism, a nonprofit organization, as the official destination stewardship organization for the State. Repeals the Hawai'i Tourism Authority.	TAM	TOU, WAL, FIN
SB 2906	HTA	RELATING TO TOURISM. Amends the duties of the Hawai'i Tourism Authority to focus on marketing and branding, rather than destination management and regenerative tourism. Establishes the Tourism Liaison Officer position within the Office of the Governor. Includes destination management and regenerative tourism as responsibilities of the Tourism Liaison Officer. Appropriates funds.	Senate: WAKAI, CHANG, HASHIMOTO	
HB 2447	HTA	RELATING TO TOURISM. Amends the duties of the Hawai'i Tourism Authority to focus on marketing and branding, rather than destination management and regenerative tourism. Establishes the Tourism Liaison Officer position within the Office of the Governor. Includes destination management and regenerative tourism as responsibilities of the Tourism Liaison Officer. Appropriates funds.	TEMPLO, AMATO, TAM	
HB 1947	HTA	RELATING TO TOURISM. Repeals the Hawai'i Tourism Authority. Establishes the Office of Tourism within the Department of Business, Economic Development, and Tourism. Establishes the Division of Destination Management within the Department of Land and Natural Resources. Effective 1/1/2027.	TAM, GRANDINETTI, HUSSEY, ILAGAN, MARTEN	TOU/WAL, JHA, FIN
SB 2807	HTA	RELATING TO DESTINATION MANAGEMENT. Transfers functions relating to the preparation and implementation of destination management action plans from the Hawai'i Tourism Authority to the Department of Land and Natural Resources. Appropriates moneys to the Department of Land and Natural Resources to develop and implement destination management action plans. Appropriates moneys to the Department of Education's Workforce Development Branch for various destination management-related workforce development activities.	DELA CRUZ, CHANG, HASHIMOTO, KIDANI	

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SB 2235	HTA	RELATING TO ENVIRONMENTAL PROTECTION. Requires the Department of Transportation to require each person arriving in the State at an airport with a state-funded Wi-Fi service to view a one-minute educational video on the environmental protection laws and regulations of the State and counties before the person is granted access to the Wi Fi service. Requires the Department to collaborate with the Hawai'i Tourism Authority to develop the educational video. Expands the responsibilities of the Hawai'i Tourism Authority to include the implementation and administration of tourism-related initiatives, in collaboration with other public agencies, that are designed to educate visitors on the environmental protection laws and regulations of the State and counties. Appropriates funds.	CHANG	TRS/EDT/AEN , WAM
HB 1590	HTA	RELATING TO VACATION RENTALS. Requires banks and lenders with a lien upon an illegal short-term rental to foreclose if the lien is not settled within five years. Allows counties to use time-stamped screenshots as evidence for the enforcement of short-term vacation rentals. Requires short-term vacation rental brokers to provide certain data to the Department of Taxation on or before 3/31 following the close of the calendar year. Authorizes the Department of Taxation to issue fines. Includes short-term vacation rental enforcement in the Hawai'i Tourism Authority's plans, practices, and efforts involving destination management. Clarifies that the counties may use revenue from the County Transient Accommodations Tax for the enforcement of short-term vacation rentals. Appropriates funds.	TAM, BELATTI, EVSLIN, GRANDINETTI, ILAGAN, IWAMOTO, KAHALOA, KAPELA, KILA, KUSCH, LEE, M., LOWEN, MARTEN, MATAYOSHI, OLDS, PERRUSO, POEPOE	TOU, JHA, FIN
SB 2131	HTA	RELATING TO TOURISM. Plan to availability of funding. Requires the Governor to submit an approved updated plan to the Legislature before the Regular Session following an update, rather than before the Regular Session of 2025.	DECOITE, CHANG, FEVELLA, RICHARDS, Elefante, Fukunaga, Inouye, Moriwaki, Wakai	EDT, WAM
SB 982	HTA	RELATING TO A STATE HOTEL. Requires the Hawai'i Tourism Authority and School of Travel Industry Management at the University of Hawai'i at Manoa to collaborate to actively plan for the design, construction, and operations and management of a state hotel. Requires reports to the Legislature. Appropriates funds.	DECOITE, CHANG, FEVELLA, HASHIMOTO, RICHARDS, Fukunaga, Wakai	EDT/EDU, WAM
HB 1950	Tourism	RELATING TO THE TRANSIENT ACCOMMODATIONS TAX. Establishes the State-led Marketing and Branding Special Fund and requires that a portion of all transient accommodations taxes that would otherwise be deposited into the general fund be deposited into the special fund, to be used for state-led marketing, branding, and tourism management. Requires the Department of Business, Economic Development, and Tourism to develop and submit to the Legislature an annual comprehensive marketing, branding, and tourism management plan.	TAM, GEDEON, HUSSEY, ILAGAN, TEMPLO	TOU/ECD, FIN
SB2074	HCC	RELATING TO STATE FACILITIES. Allows the naming rights of the Stadium Facility and Convention Center Facility to be leased to any public or private entity. Requires any revenues derived from advertising or marketing in or on the Stadium Facility or Convention Center Facility to be deposited into the appropriate special fund of the facility. Authorizes the display of the name of any entity that leased the naming rights to a stadium operated by the Stadium Authority on the exterior of the stadium. Exempts concessions within the stadium facility and convention center from chapter 102, HRS.	WAKAI, CHANG, KIDANI, RICHARDS	EDT/GVO, WAM
SB 2577	Tourism (Sports)	RELATING TO SPORTS TOURISM. Requires the Department of Business, Economic Development, and Tourism to conduct a study of the potential economic benefits and costs of sports tourism in the State. Requires a report to the Legislature. Appropriates funds.	DECOITE, WAKAI, Kanuha, Lamosao, San	

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SB 634	Cruise	RELATING TO MARINE PASSENGER FEES. Establishes a cruise ship passenger fee to be collected beginning 1/1/2026 by the Department of Transportation to be used for infrastructure projects benefiting cruise ships with an emphasis on climate change mitigation and adaptation. Establishes the Cruise Ship Passenger Fee Special Fund. Appropriates funds.	RHOADS	Re-referred to TRS/AEN, WAM
SB 2698	Cruise	RELATING TO TRANSPORTATION. Requires the Department of Transportation to assess a per passenger head fee against cruise ships docking in the State's commercial harbors. Establishes the Cruise Ship Special Fund. Repeals existing law imposing the Transient Accommodations Tax on cruise ships, effective retroactive to 1/1/2026.	INOUE, LAMOSAO	
SB 241	TAT	RELATING TO STATE FINANCES. Establishes the Climate Health and Environmental Action Special Fund in the Department of Land and Natural Resources to minimize the impacts of, and respond to, climate crises, which, beginning 1/1/2026, will be funded by a \$25 tax on transient accommodations. Exempts certain housing used for emergencies during a state disaster from the Transient Accommodations Tax. Appropriates funds.	GABBARD, RHOADS, Moriwaki	WLA/AEN/ED T, WAM/JDC
SB 2483	TAT	RELATING TO THE ENVIRONMENT. Establishes an executive committee and amends the membership and duties of the Hawai'i Climate Change Mitigation and Adaptation Commission (Commission). Requires each member agency of the Commission to implement its own actions to address certain strategies and goals established by the Commission. Establishes reporting and review requirements for member agencies relating to climate change mitigation and adaptation efforts and clean economy targets. Updates reporting requirements for the Sea Level Rise Vulnerability and Adaptation reports. Allows the Commission to enter into certain procurement contracts. Updates the zero emissions clean economy target.	GABBARD, CHANG, RHOADS	AEN/WLA, WAM
HB 1800	Budget	RELATING TO THE STATE BUDGET. Adjusts and requests appropriations for fiscal biennium 2025-2027 funding requirements for operations and capital improvement projects of Executive Branch agencies and programs.		FIN
SB 2500	Budget	RELATING TO THE STATE BUDGET. Adjusts and requests appropriations for fiscal biennium 2025-2027 funding requirements for operations and capital improvement projects of Executive Branch agencies and programs.	NAKAMURA (Introduced by request of another party)	WAM.
SB 2921	BUDGET	RELATING TO STATE FUNDS. Transfers to the general fund the excess balances of various non-general funds and programs.	DELA CRUZ	
SB 2072	Tourism	RELATING TO TOURISM. Appropriates moneys to sponsor a Michelin Guide for restaurants statewide.	CHANG, Elefante, Wakai	EDT, WAM
SB 2200	Tourism	RELATING TO TOURISM. Requires the State Foundation on Culture and the Arts to establish a Hawai'i Urban Planning Museum. Appropriates funds.	CHANG	WLA, WAM
SB 2577	Tourism (Sports)	RELATING TO SPORTS TOURISM. Requires the Department of Business, Economic Development, and Tourism to conduct a study of the potential economic benefits and costs of sports tourism in the State. Requires a report to the Legislature. Appropriates funds.	DECOITE, WAKAI, Kanuha, Lamosao, San	
SB 3228	Tourism	RELATING TO A SUSTAINABLE TOURISM INFRASTRUCTURE. Establishes the sustainable tourism infrastructure matching grant program within the Department of Business, Economic Development, and Tourism to support one-time capital investments that advance measurable sustainability and climate resilience outcomes within the State's visitor industry. Requires annual reports to the Legislature. Appropriates funds.	DECOITE	